

For Immediate Release  
Target Markets Program Administrators Association  
Wilmington, DE  
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**Business Risk Partners, Euclid Program Managers and Innovative Coverage Concepts Awarded TMPAA Best Practice Honors**

The Target Markets Program Administrators Association (TMPAA) awarded three of its member agencies—Business Risk Partners, Euclid Program Managers and Innovative Coverage Concepts—the Association’s Best Practice Designation at their recent 16<sup>th</sup> Annual Summit in Scottsdale, AZ.

Heidi Strommen, TMPAA President and President of ProHost USA stated, “The 2016 Summit theme of Expect Excellence is a perfect backdrop to celebrate the achievements of our members who function at the highest levels, demonstrating expertise in all phases of Program Administration. We are pleased to recognize Business Risk Partners, Euclid Program Managers and Innovative Coverage Concepts as our newest Best Practice Designation recipients.”

“We at Innovative Coverage Concepts are proud to receive this prestigious designation from Target Markets. It recognizes our efforts and commitment to maintaining the highest professional standards in conducting program business,” said ICC President Dean Carras. “Emerging from TMPAA’s rigorous due diligence process with its Best Practices designation is truly an honor and we look forward to serving our program business partners as a best-in-class agency for many years to come.”

“Achieving the Target Markets Best Practices Designation is an honor and marks another milepost in the progress and development of Euclid Program Managers. We view the designation as an industry standard, one that reflects the highest level of professionalism which is a hallmark of the Euclid underwriting companies. We are thankful to Target Markets for their support and are proud to be a Target Market Best Practice firm,” stated John Colis, President of Euclid Program Managers.

“Preparing for TMPAA’s Best Practices review was an excellent experience for our company similar in intensity to a super comprehensive carrier audit. Business Risk Partners is proud to have met the high standards required for receiving this designation,” said Linda Doherty Boborodea, Chief Operating Officer.

The Association’s 16<sup>th</sup> Annual Summit was attended over 850 program business professionals representing 170 program agencies and the group’s 60 program carriers. Keynote presentations on leadership and excellence were provided by keynote speakers Peyton Manning and retired Navy SEAL Coleman Ruiz. The Insurance Information Institute’s new President and CEO, Sean Kevelighan also spoke to the group about important industry trends.

The Target Markets Program Administrators Association’s 2017 Mid-Year Meeting is scheduled for May 15-17 in Arlington, VA. Program specialists/MGAs interested in learning more about the TMPAA Best Practice Designation or the Association can find information at [www.targetmarkets.com](http://www.targetmarkets.com) or by calling 877-347-5700.

Information about the Best Practice designated agencies can be found at these websites: Business Risk Partners, [www.BusinessRiskPartners.com](http://www.BusinessRiskPartners.com); Euclid Program Managers, [www.euclidprograms.com](http://www.euclidprograms.com); Innovative Coverage Concepts, [www.innocov.com](http://www.innocov.com).

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The Target Markets Program Administrators Association is an organization dedicated to the unique challenges of insurance program administration. The TMPAA's mission is to help program administrators conduct their business more efficiently, with greater proficiency and profitability. The organization provides its members with an array of business and educational services including access to program carrier decision makers, best practice recognition, Target University, program marketing and distribution, industry studies and two annual member meetings.

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